

## **Call for Volunteers**

**Program Committee Theme Leader - ISSIP@ Frontiers in Service 2015 Conference**

**Deadline: November 30, 2014**

**Duration: Immediately through July 2015, extendable to support other conferences**

The 24th Annual Frontiers in Service Conference will be held July 9-12, 2015 in San Jose, California, USA., <https://www-950.ibm.com/events/ast/fsc/15frontiers.nsf/configdocs/call4abstracts>. ISSIP is proud to be joining IBM, Cisco Systems, and the Lucas Graduate School of Business at San José State University as sponsor for this world's leading annual conference on service research and management. Frontiers is also sponsored annually by INFORMS, the American Marketing Association, and the Center for Excellence in Service at the University of Maryland. The AMA's SERVSIG doctoral consortium is held in conjunction each year.

Applications are now being accepted to serve as “Theme Leader” on the ISSIP@ Frontiers in Service 2015 Conference Program Committee. Each Theme Leader will lead special themes on one of the ISSIP SIG topics, or other topics of interest to ISSIP members.

Other topics include: Big Data and Service, Smart Service Systems, Cognition as a Service, Service Computing Internet of Everything and Service, Technology-based Service (Apps), Digital Service & Collaborative Economy, Social Networks and Service, Data Analytics and Service, IT as a Service, Servicescape, E-Service & E-Government, Healthcare Service, Public Sector Service, Customer Relationship Management, Service Marketing, Service Operations, Service Management, Service Design, Service Human Resources, Service Human Factors, Service Engineering, Service Productivity, Service Innovation, Service Science, Service Economics & Globalization, Theoretical Perspectives on Service, Creatively Serving The Underserved

We ask each Theme Leader to take responsibility to have 5-10 people each submit an abstract on one of the above theme. The deadline to submit abstracts is 11:59 PM, Nov 20<sup>th</sup> 2014. For more information about call for abstracts, please click here: <https://www-950.ibm.com/events/ast/fsc/15frontiers.nsf/configdocs/call4abstracts> .

Please send email to [conferences@issip.org](mailto:conferences@issip.org) if you are interest in serving as Program Committee member.

Many thanks,

The Conferences Committee