

International Society of Service Innovation Professionals
Q1 2015 Board of Directors Meeting Minutes
April 3, 2015

Board Members:

Present: Charlie Bess, Haluk Demirkan, Jim Spohrer , Ralph Badinelli , Sunil Kripalani
Quorum present? Yes

Others Present:

Raja Banerjee
DJ Christman
Doug McDavid
Monique Morrow (ISSIP VP)
Ammar Rayes (ISSIP Founding Past President)
Andrzej Rucinski
Gjoko Stamenkov
Jeff Welsler (ISSIP President)
Yassi Moghaddam (ISSIP Executive Director)
Bob Karau
Tom Buckholtz
Tarun Sainani
Larry Hiner
Steve Cook
Enrique Castro-Leon
Rose Bano
Martin Fleming
A few others whose appeared as "Caller number X" on the Webex Participants list .

Presentation material:

pdf: http://www.issip.org/wp-content/uploads/2015/04/ISSIP_BOD-20150403_presentation_rev-Final.pdf

Webex Recording:

<https://issip.webex.com/issip/ldr.php?RCID=d8e9d713be5672c6cd4cfab6433bd46e>

Many thanks to Ammar Rayes, Monique Morrow and Sunil Kripalani, and Cisco for their generous donation of Cisco Webex service to ISSIP!

Duration: ~47 minutes

The following agenda was covered:

- Opening and Welcome: Jeff Welser, ISSIP President, VP, Lab Director, IBM- Almaden
- Launch of ISSIP Speaker Series & Discovery Summits: Yassi Moghaddam (YM), Executive Director, ISSIP
- ISSIP Influencing Standards (YM)
- Other Events: Haluk Demirkan (HD), Professor, U. of Washington, ISSIP BOD, Chair of Conferences Committee
- Ambassadors Briefing, Andrzej Rucinski , Professor U. of New Hampshire
- SIGs and Community of Interest Updates:
 - Cognitive Systems Institute: Jim Spohrer (JS), ISSIP BOD, Director, Global University Program, Cognitive Institut, IBM
- Education & Research: HD & JD, SIG Co-Chair(s)
- Service Innovation Framework: Heather Yurko, Senior Manager, Cisco, SIG Chair
- SDN SIG: Casimer DeCusatis, Professor, Marist University, IBM, SIG Chair
- User Experience: Daniela Sangiorgi, SIG Chair, U. of Lancaster
- Open Innovation Coaching Program: YM
- Operations Update: YM
- Open Discussion: Ask of the Board

Action Items:

1. Sunil Kripalani, and Jim Spohrer suggested an Service Innovation Business Meetup to host where ISSIP would host the Garwood Berkeley Haas Chief Innovation Officers Roundtable.

Assessment of the Meeting:

- Meeting started at 8:04 am PDT.
- Meeting adjourned at 8:51 a.m. PDT.
- Minutes submitted by Executive Director, Yassi Moghaddam, and confirmed by the ISSIP Secretary, Jim Spohrer.