

**International Society of Service Innovation Professionals
Q1 2015 Board of Directors Meeting Minutes
July 22, 2015**

Board Members:

Present: Haluk Demirkan, Jim Spohrer , Ralph Badinelli , Sunil Kripalani

Not Present: Charlie Bess

Quorum present? Yes

Others Present:

DJ Christman

Doug McDavid

Monique Morrow (ISSIP VP)

Ammar Rayes (ISSIP Founding Past President)

Anuja Ahcarya

Gjoko Stamenkov

Jeff Welsler (ISSIP President)

Yassi Moghaddam (ISSIP Executive Director)

Heather Yurko

Stewart Lawrie

Santanu Ganguly

Patrick Consorti

Larry Hiner

Gerhard Gudergan

Fernando Hernandez Glz

Anil Srivastava

Pedro Mendez

Zami Temesgen

Two more as "Caller number X" on the Webex Participants list .

Presentation material:

pdf: http://www.issip.org/wp-content/uploads/2015/07/ISSIP_BOD-20150722_presentation_Final.pdf

Webex Recording:

<https://issip.webex.com/issip/ldr.php?RCID=38bebab4391924b8db24c1c5c5ac5821>

Duration: ~46 minutes

The following agenda was covered:

- **Opening and Welcome:** Jeff Welser, ISSIP President, VP, Lab Director, IBM- Almaden
- **Welcome New Volunteers** - JW
- **Events:** Haluk Demirkan (HD), Professor, U. of Washington, ISSIP BOD, Chair of Conferences Committee
- **Discovery Summits:** Yassi Moghaddam (YM), Executive Director, ISSIP
- **Frontier of Service Speaker Series:** HD, Jim Spohrer (JS), ISSIP BOD, Director, Global University Program and Cognitive Institute, IBM
- **Knowledge Co-creation (Publications):** HD, JS
- **Ambassador Briefing,** Dr. Zalalem Temessgen, Mayo Clinic
- **Influencing Standards,** Ralph Badinelli, Professor, Virginia Tech
- **SIGs and Community of Interest Updates**
 - **Featured SIG: Service Innovation Framework:** Heather Yurko, Senior Manager, Cisco, D.J. Christman, Engineer – IT, Cisco, SIG Co-Chairs
 - **Education & Research:** HD & JS, SIG Co-Chairs
 - **SDN SIG:** Casimer DeCusatis, Professor, Marist University, SIG Chair
 - **Service Design SIG (formerly UE):** Daniela Sangiorgi, U. of Lancaster, SIG Chair
 - **Cognitive Systems Institute COI :** JS
- **Operations Update:** YM
- **Open Discussion:** Ask of the Board

Assessment of the Meeting:

- Meeting started at 12:04 am PDT.
- Meeting adjourned at 1:00 p.m. PDT.
- Minutes submitted by Executive Director, Yassi Moghaddam, and confirmed by the ISSIP Secretary, Jim Spohrer.