



**International Society of Service Innovation Professionals
Q1 2016 Board of Directors Meeting Minutes
May 4, 2016**

Board Members:

Present: Haluk Demirkan, Jeff Welser (representing Jim Spohrer/IBM), Ralph Badinelli, Sunil Kripalani

Not Present: Charlie Bess, Kazuo Iwano
Quorum present? Yes

Others Present:

Yassi Moghaddam (ISSIP Executive Director)
DJ Christman
Heather Yurko
Larry Hiner
Doug McDavid
Valorie Valencia
Furen Lin
Casimer Decusatis
Don Allen
3 other unknown users on the call

Presentation material & Webex recordings are found on the ISSIP website under Events/ Board of Director Meetings/Q1 2016 – May 4, 2016, here:

<http://www.issip.org/2401-2/>

Duration: ~52 min

The following agenda was covered:

- Opening, and welcome** – Yassi Moghaddam (YM), ISSIP Executive Director
- Events** – Haluk Demirkan (HD), Chair of ISSIP Conferences Committee
- ISSIP Badging Program** - HD
- Discovery Summits** – YM
- Knowledge Co-creation (Publications)** – Ralph Badinelli (RB), Chair of the Publications Committee
- VDML Project**- RB
- SIGs update**– Heather Yurko, Chair of Service Innovation Framework SIG
- Chapters update** - YM
- Operations** - YM
- Open Discussion:** Ask of the Board

Casimer Decusatis noted synergies between SDN and SIF SIG. Heather and Casimer to follow up and explore further.

Assessment of the Meeting:

- Meeting started at 12:06 pm PDT.
- Meeting adjourned at 12:58 p.m. PDT.
- Minutes submitted by Executive Director, Yassi Moghaddam, and confirmed by the ISSIP Secretary, Jim Spohrer.